WELCOME 

MESSAGE FROM THE CEO & COO

We are pleased to share the 2022 Faces & Voices of Recovery Annual Report with you. If these past few years have taught us anything, it’s resilience. Although we as a community, country, and world have gone through many challenges, we have banded together and fought for a better future for all. Our amazing and supportive recovery community has never stopped finding ways to continue our mission and goal of bringing increased visibility to the millions in recovery and encouraging people everywhere to reimagine recovery and demand bold change for health and wellness in the future.

We are proud of the impact Faces & Voices made in 2022. With the acquisition of International Recovery Day and our continued efforts through the National Recovery Institute and public policy, we focus on raising voices and aiding efforts to combat stigma and promote the power and proof of long-term recovery.

Photo by Chris Aram, F&V IT Director. Phil Rutherford, COO (L) & Patty McCarthy, CEO (R)
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COMPANY

HISTORY
Since 2001, Faces & Voices of Recovery is dedicated to organizing and mobilizing over 23 million Americans in recovery from addiction to alcohol and other substances. With the support of families, friends and allies, Recovery Community Organizations (RCOs) and networks can promote the right resources to recover through advocacy and education and by demonstrating the power and proof of recovery.

OUR MISSION
Changing the way addiction and recovery are understood and embraced through advocacy, education, and leadership.

OUR VISION
We envision a world where the diverse voices of individuals and families affected by addiction are embraced and connected in communities, free from discrimination and injustice.
WHO WE ARE

OUR STRATEGIC GOALS

Advocacy
Establish Faces & Voices of Recovery as the national voice in advocating for public policies and funding that supports equal access to recovery from substance use disorder for all.

Resource Development
Strengthen Faces & Voices of Recovery’s financial health and sustainability through a strategic assessment of financial performance, diversification of funding sources, and smart resource management and growth.

Governance and Operations
Strengthen organizational effectiveness through increased board engagement and enhanced internal operations.

Programs
Increase the impact of the Faces & Voices of Recovery training services and programs.

Photo by SeanPavone on Adobe Stock
ADVOCATE. ACT. ADVANCE.

ADVOCATE
Faces & Voices of Recovery works hard to advocate for public policies and funding that support addiction recovery for all.

- Stigma Reduction
- Public Policy
- Recovery Advocacy Movement
- Recovery Voices Count
- Recovery Bill of Rights
- Family Recovery Advocacy
- Sign Petition – Change the Name: End the Stigma
- Annual Legislative Priorities

ACT
By uniting RCOs around the nation through the Association of Recovery Community Organizations (ARCO), F&V recognizes and supports all pathways of recovery.

- Capacity Building
- Share Your Story
- Become A Member or Join Our Affiliates
- Donate Today
- Volunteer Now
- Careers at Faces & Voices of Recovery
- Recovery Leadership Summit (RLS)/America Honors Recovery (AHR) Gala
- Our Stories Have Power: Recovery Messaging
- Recovery Ambassador Training
- Recovery Leadership Forum

ADVANCE
Through public events, trainings, workshops, webinars and conferences, F&V works to educate and advance the recovery community.

- National Recovery Month
- National Advisory Council
- Capacity Building
- Association of Recovery Community Organizations (ARCO)
- Council on Accreditation of Peer Recovery Support Services (CAPRSS)
- National Recovery Institute (NRI)
- Recovery Data Platform (RDP)
- Justice, Diversity, Equity, & Inclusion (J-DEI)
- International Recovery Day
OUR BOARD OF DIRECTORS

Faces & Voices of Recovery is led by a diverse volunteer governing board of active and engaged members who are guiding the strategic direction of the organization and fulfilling their fiduciary responsibility. As a national organization led and governed by the recovery community, over 51% of our board members are individuals in long-term recovery from addiction to alcohol and/or other drugs and bring their lived experience of recovery to the organization.

- David Mineta - Chairperson
- Kateri Coyhis - Vice Chairperson
- Philander Moore - Secretary
- Lawrence Medina - Treasurer
- Matt Boggs
- Evan Done
- Elizabeth Edwards
- Jeremiah Gardner
- Dr. Haner Hernandez
- Laurie Johnson-Wade
- Chan Kemper
- Ruby Takushi
- Shelly Weizman

Photo by Chris Aram, F&V IT Director. Board of Directors
OUR STAFF
Our staff are carrying out the mission of the organization by bringing their passion, skills, experiences, and expertise to the work they do every day. We grew to a staff of 28 and restructured our departments into Operations, Programs, Training & Technical Assistance, Information Technology, and Advocacy, Outreach & Innovation. Our staff are fully remote, working from their home offices across the nation, including Arizona, California, Colorado, Florida, Georgia, Illinois, Indiana, Maine, Minnesota, Missouri, Maryland, Massachusetts, New Jersey, New York, Ohio, Pennsylvania, Texas, Vermont and Washington, D.C.. Our main office is located at 10 G Street NE, Suite 600, Washington, DC, 20002.

NATIONAL ADVISORY COUNCIL
Our National Advisory Council is composed of activists, musicians, actors, artists, comedians, and other public figures who are dedicated to being ambassadors of Faces & Voices of Recovery’s mission. They carry a strong and effective message of hope in recovery, and each have made a significant impact on improving public perception of addiction and recovery through their own work in the United States and internationally.

Photo by Chris Aram, F&V IT Director. F&V Staff Photo
OUR COMMITMENT TO JUSTICE, DIVERSITY, EQUITY, AND INCLUSION (J-DEI)

At a time when support for Justice, Diversity, Equity, and Inclusion efforts is experiencing a waning in funding for J-DEI efforts alongside the elimination of J-DEI positions and initiatives to eliminate racial disparities, Faces & Voices of Recovery remains dedicated to our commitment to Justice, Diversity, Equity, and Inclusion (J-DEI) in recovery spaces. Throughout 2022, we continued to work with a diversity, equity, and inclusion consultant, with our work culminating in the final quarter of 2022 with a board decision to commit funding to further our efforts to eliminate marginalization of groups in recovery spaces and to continue our work with our J-DEI consultant Both & Partners through 2023. Our commitment to J-DEI extends beyond our external work and is rooted in an organizational culture to embark on a journey of exploration, difficult conversations, and the development of champions of justice, diversity, equity, and inclusion among our staff. Our team has an organizational-wide monthly J-DEI Lunch and Learn, a J-DEI task force that meets monthly, and a biweekly J-DEI external forum committee meeting.

We at Faces & Voices of Recovery acknowledge the untenable direct connection between recovery and social justice. We are committed to being visible and vocal in supporting the diversity of all people through inclusive, antiracist and equitable practices.

April 2022: J-DEI External Forum: From the Roots to the Roof
Addressing Needs for Equitable and Attainable Housing for the Recovery Community

In the 54 years since the Fair Housing Act passed on April 11, 1968, fair housing has become more of an oxymoron than a reality for those most vulnerable to the many forms of systemic and institutional discrimination that predicate American culture, particularly the recovery community. With this forum, we sought to gain a better understanding of how we can advocate for the needs of not only the recovery community, but all communities in need of representation for fair, just, and equitable housing. Together, we can challenge housing inequities and learn how to address them.
May 2022: Individual staff members contribute to the organizational commitment to diversity, equity, and inclusion. The attendees of the May 2022 Internal J-DEI Lunch and Learn could contribute candidly and identify key areas of guiding principles and the rewards of this work. They managed to pinpoint areas in which our organization and individual endeavors were impeding the advancement of social justice in our diversity, equity and inclusion work within the organization.

July 2022: J-DEI External Forum Let’s Talk About It: A Mental Health Conversation with the BIPOC Community

National Minority Mental Health Awareness Month is observed each July, and what better time to speak about the unique struggles Black, Indigenous, and People of Color (BIPOC) face regarding mental illness?

“Let’s Talk About It!” was an opportunity for us to come together and speak openly about what remains unspoken in many BIPOC communities – mental illness and its effects: complications to accessing mental health services, historical trauma, and navigating unjust systems of care. We aimed to shine a light on the ways in which the “doers” of the world are innovating, serving, and accomplishing better ways to meet the needs of these communities and shatter harmful stigmas.

July 2022: For the July 2022 Internal J-DEI Lunch and Learn, staff members discussed and explored the components of the organization’s J-DEI journey. Attendees looked at their individual roles in supporting the organization’s diversity, equity, and inclusion work. With a conversation centered around an appreciative inquiry approach, staff were invited to share their vision for our organization’s J-DEI work. Staff visions included making bold choices, the application of a J-DEI lens to our organization, and understanding J-DEI as a continual process. This is a solid foundation for continuing our organization’s J-DEI efforts and shows that there is some sense of shared responsibility among staff and the desire to see more diverse, equitable, and inclusive outcomes to our work.

August through September 2022: Throughout the third quarter, of 2022, consultants facilitated a series of conversations with the Faces & Voices of Recovery J-DEI Task Force Committee. The conversations provided task force members space to explore and reflect on the opportunities for growth that were provided in a 2020 assessment conducted by Both & Partners. These conversations provided an
outlet to gain feedback from task force members on how the organization could expand on our growing edge opportunities, with each meeting in this series leading to deeper exploration and analysis, culminating in new and innovative ideas and approaches. With additional opportunities for conversation, members would have even more information to contribute.

**October 2022:** At the 2022 Recovery Leadership Summit, Faces & Voices hosted its first in-person Equity Dinner. We invited the community to join us for dinner and conversations which explored equity in recovery in an intimate dinner setting. Justice, Diversity, Equity, and Inclusion (J-DEI) is critical to Faces & Voices of Recovery's efforts and values. We understand that when we lead by example, we can inspire the change we seek.

**November 2022:** In this month's J-DEI Lunch and Learn, Both & Partners actively engaged by observing and participating in breakout room discussions. The November 2022 Internal J-DEI Lunch and Learn had dual aims: firstly, to gauge staff understanding of the organization's J-DEI-rooted values, and secondly, to identify internal support needs for J-DEI initiatives within teams. Breakout rooms facilitated discussions on defined and undefined terms, as well as individual team needs. Notably, the absence of staff members from the Programs and NRI teams during these discussions highlights the need for broader participation in our collective pursuit of justice, diversity, equity, and inclusion goals.
November 2022: The November 2022 Manager and Director meeting provided space for Faces & Voices staff leadership to speak on our company culture and the challenges they experience in their roles. These discussions focused on general feedback, the internal organizational J-DEI culture, company wide trends, and the internal organizational wellness culture. The overarching themes highlighted during this conversation were a need for more practical application of J-DEI values through creating feedback loops, developing organizational policies and formal statements from the C-level leadership, and addressing factors that contribute to burnout. Managers and Directors provided actionable solutions to address areas of concerns through one-on-one meetings with C-level leadership, reviewing company wide feedback during seasoned team meetings, and leaning into the servant leadership model.

November 2022: J-DEI External Forum Review & Renew: A Conversation About Hope and Moving Forward Together

Faces & Voices held an end-of-year review forum to discuss goals for 2023. We invited previous panelists to discuss what brings our community’s hope going forward, the intersectionality of experiences and recovery, and the progress made since the last time we gathered.

Since July of 2021, we have welcomed more than 300 people to four forums highlighting issues of equity in recovery spaces, such as recovery housing, mental health in the BIPOC community, and deaf and hard-of-hearing people in recovery. We have heard stories of struggle and success, learned of barriers imposed by policy and red tape, and celebrated the resiliency and strength of so many communities.
OUR PROGRAMS

Association of Recovery Community Organizations (ARCO)
ARCO is a membership association for recovery community organizations (RCOs) that unites and supports the growing network of local, regional, and statewide recovery-focused peer-run organizations.

Council on Accreditation of Peer Recovery Support Services (CAPRSS)
CAPRSS is the only accrediting body in the United States specifically for peer recovery support services (PRSS) provided through recovery community organizations (RCOs) and treatment programs.

National Recovery Institute (NRI)
NRI is a peer-run training and technical assistance center. Our mission is to increase the knowledge, capacity, and accountability of recovery support providers throughout the United States and territories.

Recovery Data Platform (RDP)
RDP is a cloud-based software solution that provides RCOs and peer service providers with the tools and assessments needed to effectively implement peer recovery coaching programs. Using robust reporting and scheduling, RDP provides organizations with better outcomes, data, and service management tools.

Photo by PX Media on Adobe Stock
WHAT WE DO
SUPPORTING RCOS WITHIN THE ARCO NETWORK

For more than 170 members of the Association of Recovery Community Organizations (ARCO) at Faces & Voices of Recovery, we host monthly all-member meetings and weekly Executive Director Support meetings. At each month’s ARCO all-member call, attendees receive a public policy and appropriations update in addition to presentations on content relevant to RCOs. The weekly Executive Director Support meetings and Recovery Leadership Summit provides excellent opportunities for networking with colleagues across the nation. In 2022, more than 40% of the presenters at the Recovery Leadership Summit represented a member of the ARCO membership program.
ADVOCACY, RESEARCH & INNOVATION

Faces & Voices is dedicated to championing policies that enhance recovery and create equality for all who are affected by addiction. We strive to be your voice in the political arena, advocating for public policies that recognize and support recovery as a personal journey and a societal responsibility.

Our role is to be active and engaged, pushing for reforms, backing legislation, and influencing decisions that align with our mission of advancing recovery. We are bold, purposeful, and constantly growing to ensure that our actions make a positive impact on society.

We have made significant strides through tireless efforts and partnerships. Through the passage of parity laws, advocating for Recovery Month, or campaigning for increased funding for recovery support services, we’ve been there, together, using our voice.

However, we know that our work isn’t done yet. The challenges are many, and our commitment is steadfast. The fight for a more equitable and compassionate society for all of us continues.

Photo by Chris Aram, F&V IT Director. 2022 RLS attendees in St. Paul, MN
PUBLIC POLICY

At Faces & Voices of Recovery, we educate the public and recovery professionals about the issues of discrimination and prejudice against people in need of treatment and people in recovery, both of which are barriers that require a clear, concise, and coordinated advocacy approach. We provide educational webinars, messaging training and tools that offer advanced guidance on the federal legislative process, and how to work with legislators and staff to advance policy priorities. We have extensive experience educating policymakers on the federal level about issues impacting the recovery community, especially the need for a sustainable national infrastructure of recovery support services. Our goal is two-fold: to be effective in our advocacy efforts, and to ensure the voice of lived experience is at the table in policy discussions. Our efforts have launched effective public awareness campaigns across the nation, which have helped to challenge the negative public perceptions about people living with substance use and mental health disorders.

“Progress through steady increases in recovery funding, and a network that spans across the nation, Faces & Voices of Recovery’s approach is grounded in sound public policy and peer-led work. By offering tailored support and community-driven solutions, Faces & Voices doesn’t just transform statistics; it transforms lives.”

Keegan Wicks
National Advocacy and Outreach Manager
Faces & Voices of Recovery
ASSEMBLE AND ORGANIZE
Faces & Voices of Recovery strives to raise the profile of the organized recovery community and help more people find wellness by demonstrating that over 23 million Americans from all walks of life have found recovery. Faces & Voices works to promote widespread understanding that long-term recovery is a reality and a process that takes time and support.

J-DEI IN ACTION
Celebrated recovery leaders, addiction and recovery award recipients, and seasoned presenters are a direct reflection of the recovery ecosystem as it has existed up to 2022. Recovery spaces often lack equitable representation of professional leadership at the RCO executive director and board leadership levels, and in state and national level recovery advocates who:

- Reflect multiple recovery pathways
- Represent the LGBTQ+ communities
- Represent Black, Indigenous, People of Color, or Biracial communities
- Represent non-English-speaking populations
- Represent people in recovery who are deaf or hard of hearing and/or are blind or have visual impairments
- Represent recovery allies

Photo by Proxima Studio on Adobe Stock
ADVOCACY
At Faces & Voices, we are committed to creating a better-equipped society to address the complexity of addiction. Our federal policy efforts for addiction recovery prioritize building a recovery-ready nation to better support people and families impacted by substance use disorder.

By expanding access to community-based support services, harm reduction practices, and evidence-informed treatment, we can help people stay safer, as they work toward their recovery goals. We also invest in prevention initiatives and work with communities to create solutions that work for everyone to reduce the impact of addiction on families, workplaces, and communities.

A recovery-ready nation is imperative for people and families impacted by substance use disorder and for America. By reducing the prevalence of addiction, we can create a healthier society, resulting in reduced healthcare costs, fewer lost workdays, and a stronger economy.

At Faces & Voices, we proudly lead the charge in building a recovery-ready nation that benefits everyone. Our policy agenda creates comprehensive support services, accessible social determinants of care, and ensures that people with lived experience are at the forefront of every decision that impacts them.

Photo by Chris Aram, F&V IT Director. 2022 RLS in St. Paul, MN
ADVOCACY GOALS

1. Expand community-based recovery support services through recovery community organizations, recovery housing, recovery high schools and collegiate recovery programs, and alternative peer groups.

2. Support and protect individuals’ right to treatment and recovery support services, from self-determined selection of care to nondiscriminatory practices, to promote access to evidence-informed services across the first five-years of recovery.

3. Elevate the role of harm reduction and low-threshold barriers for recovery through safe consumption sites, fentanyl test strips, and evidence-informed, low-threshold treatment options.

4. Reject harmful practices for justice involved individuals, especially those disproportionately impacting Black, Indigenous, and People of Color.
OUTREACH

PARTNERED

Responding to the Opioid Epidemic

As a partner within the Opioid Response Network (ORN), we delivered 30 virtual trainings in 2022, including the RCO Bootcamp, Recovery Ambassador Training, Innovations in Recovery Leadership, and a series of Virtual Learning Communities. Each training or series was offered three times to a national audience, and technical assistance and mentorship was provided upon request. Through this initiative alone, we trained 400 individuals advocating IN their communities, FOR their communities.

VOLUNTEER

Donated time and talent are a critical component of our sustainability plan. We rely on the participatory processes of our members and expertise of volunteers to guide our work and provide feedback on priorities for the organization. Working on committees is a great way to give back and support the recovery movement. We want to thank our volunteer board and committee members who are donating a minimum of one hour a month serving on the following committees:

- ARCO J-DEI Committee
- ARCO Review Committee
- CAPRSS Accreditation Review Committee
- CAPRSS Advisory Council
- Finance & Audit Committee
- Fund Development Committee
- Public Policy Committee
- Program and Outreach Committee
- RDP Advisory Committee
- Recovery Month Steering Committee
National Recovery Month (Recovery Month) is an international observance held every September to educate people about how substance use and mental health services can enable individuals and their families to live healthy and rewarding lives. This observance celebrates the millions of people in recovery from mental health and substance use issues, reminding us that behavioral health is an essential component to overall health, that prevention works, treatment is effective, and people can, and do, recover.

This year we adopted a permanent tagline for Recovery Month: Recovery is for Everyone: Every Person. Every Family. Every Community. Moving forward, there will be no new theme announced each year, and we look forward to what is coming on the horizon.
INTERNATIONAL RECOVERY DAY

In January of 2022, Faces & Voices was proud to assume responsibility for International Recovery Day (IRD) – formerly International Recovery Day, Inc. – and all its assets.

Founded in 2019 by John Winslow, International Recovery Day is an organization and event dedicated to promoting all recovery pathways from substance use disorders and educating the public on the value of recovery. Celebrated on the 30th of September (Recovery Month), International Recovery Day is an opportunity to celebrate recovery with countries from across the globe!

IRD blends seamlessly into Faces & Voices core service – advocacy. Continuing the tradition of International Recovery Day embraces Faces & Voices mission to change the way addiction and recovery are understood and embraced through advocacy, education, and leadership.

Photo by Chris Aram, F&V IT Director. 2022 RLS in St. Paul, MN
RECOVERY CAPITAL POP-UP’S

In 2022, Faces & Voices of Recovery hosted six Recovery Capital Pop-Up events in Tampa, Miami, Indianapolis, Sacramento, Denver, and Charleston. These one-day gatherings aimed to strengthen recovery-ready communities across the United States and attracted hundreds of attendees, highlighting the strength of community support for our mission. Collaboration with local partner organizations in each city amplified our outreach and impact, enabling us to gain valuable insights into the unique needs of each community.

Roundtable discussions and networking sessions fostered an exchange of ideas and best practices, enhancing existing systems and inspiring progressive change within the greater community. The success of these nationwide events has laid a strong foundation for our continued efforts toward building a resilient, recovery-ready nation.

“I now see recovery community organizations as something so integral to an individual’s continuum of care in their journey of recovery.”

Recovery Capital Pop-Up - West Palm Beach participant
ANNUAL EVENTS

RECOVERY LEADERSHIP SUMMIT (RLS)

Celebrated in St Paul, MN, in October of 2022, The Recovery Leadership Summit united recovery advocates from across the nation for networking and a variety of exciting learning opportunities.

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<tbody>
<tr>
<td>RLS Registrants</td>
<td>290</td>
</tr>
<tr>
<td>Educational Breakout Sessions</td>
<td>31</td>
</tr>
</tbody>
</table>
Faces & Voices of Recovery honored award recipients at the American Honors Recovery Gala. AHR salutes the legacies of dynamic recovery trailblazers who have dedicated their lives to removing barriers for individuals and families affected by addiction and honors the future of their legacies.

<table>
<thead>
<tr>
<th>Category</th>
<th>Count</th>
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</thead>
<tbody>
<tr>
<td>AHR Gala &amp; Dinner Attendees</td>
<td>300</td>
</tr>
<tr>
<td>Total Awards Presented</td>
<td>8</td>
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<tr>
<td>Advocate of the Year Awards</td>
<td>3</td>
</tr>
<tr>
<td>Excellence in Equity and Justice Award</td>
<td>1</td>
</tr>
<tr>
<td>Innovations in Recovery Award</td>
<td>2</td>
</tr>
<tr>
<td>Distinguished Lifetime Achievement Award</td>
<td>1</td>
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</tbody>
</table>
MEMBERSHIPS

Many people are joining Faces & Voices of Recovery as sustaining members to make an impact on the recovery community. Our advocacy work would not be possible without the generosity of our donating members. Our constituents include people with lived experience, people who love someone with lived experience, professionals in the field, and everyone in between. By giving a recurring financial gift to Faces & Voices, our members show their support for advocacy efforts to reduce stigma, eliminate barriers to wellness, change harmful public policies, and support growth in the peer recovery community. Committed members of Faces & Voices directly contribute to creating sustainable solutions for a growing recovery advocacy movement.

“Among the many things I cherish about being a leader in the recovery community – Is the opportunity to see a future and speak hope into peers that may believe in neither. The only reason I am able to do these things is because someone did the same for me; An act of service all of us in recovery know hold dear.”

Cory O’Brien
Program Director
Turning Point Peer Recovery Center
INDIVIDUAL MEMBERSHIP

Individual membership is for a single person or household that donates monthly or annually. This contribution fuels cutting-edge initiatives to increase the quality of life in our communities. Members are individual stakeholders in the recovery movement making a national impact with their recurring gift. Individual and Student Membership benefits include:

- Being the first to hear about Faces & Voices of Recovery news and events through our online member-only newsletter
- Taking advantage of discounted rates for trainings and events, including our annual America Honors Recovery Awards Gala
- Receiving Action Alerts on relevant policy issues in the Recovery Advocacy Movement

<table>
<thead>
<tr>
<th>Type Options</th>
<th>Term Options</th>
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<tbody>
<tr>
<td>Individual</td>
<td>Annual</td>
</tr>
<tr>
<td>Student</td>
<td>Monthly</td>
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</table>

Photo by surasaki on Adobe Stock
ARCO MEMBERSHIP

The Association of Recovery Community Organizations (ARCO) at Faces & Voices is a specialized program for organizations that meet the rigor and standards of best practices for Recovery Community Organizations (RCOs).

Faces & Voices of Recovery welcomes all local, regional, statewide, and national non-profit organizations that are led and governed by the addiction recovery community (people in recovery, their families, friends, and allies) to apply to join ARCO. ARCO applicants are reviewed by a dedicated group of peer volunteers through the lens of the National Standards for Recovery Community Organizations (RCOs).

ARCO members are RCOs that are independently accountable to the recovery community, which means that people in recovery, as well as their families, friends, and allies, are involved in management and decision-making at every level of the organization.

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<table>
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<tbody>
<tr>
<td>Total members</td>
<td>174</td>
</tr>
<tr>
<td>State Representation</td>
<td>40</td>
</tr>
<tr>
<td>National Representation</td>
<td>4</td>
</tr>
<tr>
<td>International Representation</td>
<td>1</td>
</tr>
</tbody>
</table>
ARCO Membership Benefits Include:

- Welcome packet
- Closed Facebook group
- Public policy representation on Capitol Hill
- Annual Hill Day event for ARCO Members
- Heightened national audience/profile
- Recovery Leadership Summit (RLS) and America Honors Recovery (AHR) Gala & Dinner registration discount
- Monthly ARCO Member Meetings via Zoom
- Members-only ARCO e-newsletter
- Faces & Voices of Recovery webstore merchandise discount
- Weekly Executive Directors Support Group
- Recovery Data Platform (RDP) license discount
- Discounts on National Recovery Institute (NRI) training fees
## KEY METRICS

### ARCO

<table>
<thead>
<tr>
<th>Metric</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Interactions (meetings, emails, etc.)</td>
<td>38,991</td>
</tr>
<tr>
<td>New Members</td>
<td>14</td>
</tr>
<tr>
<td>Total Members</td>
<td>174</td>
</tr>
<tr>
<td>U.S. States &amp; Territories Represented</td>
<td>41</td>
</tr>
<tr>
<td>Ghana, United Kingdom, Brazil, U.S.</td>
<td>4</td>
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### CAPRSS

<table>
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<tbody>
<tr>
<td>Virtual Learning Community Webinar Attendees</td>
<td>187</td>
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<tr>
<td>Organizations in the Pipeline</td>
<td>68</td>
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<tr>
<td>Total Organizations Accredited or Reaccredited</td>
<td>24</td>
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<tr>
<td>New Organizations in the Pipeline</td>
<td>38</td>
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<tr>
<td>Total States Represented</td>
<td>11</td>
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### NRI

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<tr>
<th>Metric</th>
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<tbody>
<tr>
<td>Geographic reach of training</td>
<td>49 states, Virgin Islands, Puerto Rico, Guam, and the District of Columbia</td>
</tr>
<tr>
<td>Total Trainings</td>
<td>124</td>
</tr>
<tr>
<td>Total Training Registrants</td>
<td>6,907</td>
</tr>
<tr>
<td>Total Number of Evaluations Submitted</td>
<td>1,378</td>
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<tr>
<td>Average Score, out of 5 (5 being the highest score allowable)</td>
<td>4.83</td>
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### RDP

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<th>Metric</th>
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<tbody>
<tr>
<td>Trainings</td>
<td>65</td>
</tr>
<tr>
<td>Training Attendees</td>
<td>344</td>
</tr>
<tr>
<td>New Organization Added</td>
<td>19</td>
</tr>
<tr>
<td>Active Users</td>
<td>846</td>
</tr>
<tr>
<td>Demonstrations Provided</td>
<td>91</td>
</tr>
<tr>
<td>Support Requests Completed</td>
<td>1,633</td>
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### NEWSLETTERS

<table>
<thead>
<tr>
<th>Newsletters Description</th>
<th>Count</th>
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<tbody>
<tr>
<td>ARCO, CAPRSS, RDP, NRI, Advocacy &amp; Policy, Events, Trainings &amp; Workshops, Monthly Wrap-up, Webinar Attendees</td>
<td></td>
</tr>
<tr>
<td>Subscribers</td>
<td>17,648</td>
</tr>
<tr>
<td>Announcements &amp; Newsletters Produced</td>
<td>121</td>
</tr>
<tr>
<td>Average Open Rate</td>
<td>33.5%</td>
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</table>
SOCIAL MEDIA

<table>
<thead>
<tr>
<th>Platform</th>
<th>Followers</th>
<th>Posts</th>
</tr>
</thead>
<tbody>
<tr>
<td>Facebook</td>
<td>28,245</td>
<td>163</td>
</tr>
<tr>
<td>Instagram</td>
<td>8,054</td>
<td>51</td>
</tr>
<tr>
<td>Twitter</td>
<td>12,215</td>
<td>155</td>
</tr>
<tr>
<td>LinkedIn</td>
<td>1,951</td>
<td>105</td>
</tr>
<tr>
<td>Individuals Reached on Social Media</td>
<td>100K</td>
<td></td>
</tr>
</tbody>
</table>

TOP 3 FACEBOOK POSTS

**Faces & Voices of Recovery**
Published by Hootsuite • May 11, 2022 •

Along with over 500 endorsing organizations, we believe that #HR7666 fails to meaningfully address our nation’s SUD epidemic. To save countless lives, we ask that a 10% #Recovery Set-Aside and 10% increase in SABG’s authorization be added to this bill.

Energy and Commerce Committee
Energy & Commerce Committee Republicans Frank Pallone Jr. Congresswoman Anna Eshoo Congresswoman Cathy McMorris Rodgers Congressman Brett Guthrie Paul D. Tonko

[facesandvoicesofrecovery.org](https://facesandvoicesofrecovery.org)

<table>
<thead>
<tr>
<th>Individuals Reached</th>
<th>Reactions</th>
</tr>
</thead>
<tbody>
<tr>
<td>2,285</td>
<td>48</td>
</tr>
</tbody>
</table>

**Faces & Voices of Recovery**
Published by Hootsuite • June 24, 2022 •

Faces & Voices of Recovery supports the rights and wellbeing of women, and will continue to advocate for mental and physical healthcare for all those who need it.

#health #wellness #roevwade #healthservices #medicalcare #HealthcareforAll #healthcare #AdvocateforAll

<table>
<thead>
<tr>
<th>Individuals Reached</th>
<th>Reactions</th>
</tr>
</thead>
<tbody>
<tr>
<td>1,378</td>
<td>84</td>
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</table>
Photo by Production Perig on Adobe Stock
# FINANCIAL SNAPSHOT

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>2022 Revenue</td>
<td>$4 Million</td>
</tr>
<tr>
<td>2022 Expenses</td>
<td>$3.3 Million</td>
</tr>
<tr>
<td>Re-Invested</td>
<td>$727K</td>
</tr>
</tbody>
</table>
2015 – 2022 OPERATING REVENUE

- **Rapid Growth**
- **Diversification**
- **Stabilization**
- **Implementation**
- **Planning**
- **Infrastructure**
- **Rebuilding**
- **Strengthen**

<table>
<thead>
<tr>
<th>Year</th>
<th>Revenue</th>
</tr>
</thead>
<tbody>
<tr>
<td>2015</td>
<td>$396K</td>
</tr>
<tr>
<td>2016</td>
<td>$443K</td>
</tr>
<tr>
<td>2017</td>
<td>$716K</td>
</tr>
<tr>
<td>2018</td>
<td>$754K</td>
</tr>
<tr>
<td>2019</td>
<td>$1.5M</td>
</tr>
<tr>
<td>2020</td>
<td>$1.5M</td>
</tr>
<tr>
<td>2021</td>
<td>$2.2M</td>
</tr>
<tr>
<td>2022</td>
<td>$4M</td>
</tr>
</tbody>
</table>

Photo by Aiisha on Adobe Stock
GET IN TOUCH

Visit our website for more information and additional resources.

Faces & Voices of Recovery would like to extend our heartfelt gratitude and sincere appreciation to our generous donors and sponsors. Your unwavering support has been instrumental in our mission’s success, and we are truly thankful for your commitment to the recovery community. Together, we are making a meaningful and lasting impact, and we couldn’t do it without you. Thank you for standing by our side and being a vital part of our journey.

202.737.0690  info@facesandvoicesofrecovery.org

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