



FACES & VOICES
OF RECOVERY

ADVOCATE. ACT. ADVANCE.

2024 | FACES & VOICES OF RECOVERY® ANNUAL REPORT



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Executive Summary

In 2024, Faces & Voices of Recovery® marked a year of bold advocacy, strategic growth, and transformative impact—celebrating 20 years of incorporation and reaffirming its mission to build a Recovery-Ready Nation. Through policy leadership, community engagement, and innovative programming, the organization advanced recovery access, equity, and sustainability across the country.

Key Highlights:

- **Policy & Advocacy Leadership:** Influenced federal funding priorities through the FY 2025 appropriations process, championed legislation, and played a pivotal role in shaping federal drug policy.
- **Community Engagement & Events:** Hosted signature events including the Recovery Leadership Summit, Recovery Month celebrations, and Recovery Capital Pop-Ups elevating recovery voices nationwide.
- **Global Collaboration:** Initiated partnerships with international organizations to share U.S. innovations and strengthen recovery systems worldwide.
- **Training & Capacity Building:** Delivered 103 training events through the National Recovery Institute®, with 2,377 attendees from 49 states, the District of Columbia, and 4 U.S. territories, providing nearly 2,000 hours of technical assistance.
- **Data & Research Excellence:** Contributed to groundbreaking research and expanded the Recovery Data Platform® (RDP), with over 204,000 recovery coaching sessions completed in 2024.
- **Financial Stewardship:** Despite a strategic operating loss, the organization maintained strong revenue and invested in long-term infrastructure, technology, and advocacy to sustain future growth.

Message from the CEO & Board Chairperson



As we reflect on 2024, Faces & Voices of Recovery® celebrates a year of progress, resilience, and impact. We advanced national policy, strengthened peer-led recovery supports, and deepened our role in shaping systems that prioritize recovery as a public health issue. Throughout the year, we achieved meaningful milestones that elevated the voices of people in recovery and expanded access to inclusive, community-driven supports. We also marked 20 years of incorporation—a testament to the strength of the recovery movement. As we look ahead, our members and supporters are vital to sustaining our momentum and building pathways to lasting recovery.

Patty McCarthy
Chief Executive Officer (CEO)



I'm proud of the strides Faces & Voices of Recovery® has made in elevating recovery nationwide. This year, we focused on reducing stigma, engaging families, and expanding access—especially in underserved communities. Through innovative programs, partnerships, and advocacy, we've helped integrate recovery into broader health and community conversations. These efforts reflect the dedication of our staff, leadership, and advocates who ensure recovery is visible and valued. Faces & Voices is a catalyst for change, and donor support remains essential to deepen our impact. Thank you for standing with us in this transformative work.

Lawrence Medina
Board Chairperson

Celebrating 20 Years of Incorporation

In 2024, Faces & Voices of Recovery® proudly marked 20 years since incorporation—a milestone reflecting two decades of advocacy, education, and support for recovery. Born from the 2001 Recovery Summit in St. Paul, Minnesota, the organization has grown from grassroots beginnings into a national leader. Over the years, it has shaped public policy, expanded recovery services, and built strong partnerships to support a Recovery-Ready Nation. This anniversary honors the movement's history and the powerful voices that continue to drive change.

Board of Directors

Our Board remains deeply committed to guiding the organization with integrity, vision, and accountability. This year's achievements reflect the strength of our leadership, the dedication of our staff, and the power of our partnerships. Together, we are building a future where recovery is accessible and celebrated.



Lawrence Medina
Board Chairperson



Elizabeth Edwards
Vice-Chair



Matt Boggs
Treasurer



Philander Moore
Secretary



Kevin Hyer, Esq.



Colin Cash



Evan Done



Dr. Haner
Hernandez



Anna Jones



Ruby Takushi



Laurie
Johnson-Wade



Shelly Weizmann

OUR MISSION

Changing the way addiction and recovery are understood and embraced through advocacy, education and leadership.

OUR VISION

We envision a world where the diverse voices of individuals and families affected by addiction are embraced and connected in communities, free from discrimination and injustice.

Advocacy

DRIVING CHANGE THROUGH ADVOCACY

In 2024, we advanced recovery-friendly policies and funding at federal and state levels. Through coalition-building, grassroots mobilization, and direct engagement with policymakers, we amplified recovery voices and shaped legislation that promotes access, equity, and sustainability. Our strategic campaigns and partnerships strengthened recovery support services nationwide.

Policy & Legislation: Driving Systemic Change

SHAPING NATIONAL STRATEGY

In 2024, Faces & Voices of Recovery® contributed to the White House's National Drug Control Strategy, emphasizing recovery support services, peer-led initiatives, and building a Recovery-Ready Nation. We championed policies that center lived experience, expand evidence-based treatment, and strengthen community recovery infrastructure.

"Recovery advocacy is about turning lived experience into lasting change. When we speak up, we create hope and open doors for others."

— Jordan Reyes, Recovery Advocate

INFLUENCING FEDERAL FUNDING

We helped shape FY 2025 appropriations to secure investment in recovery services. Our advocacy led the Senate Appropriations Committee to urge SAMHSA to expand supports, reduce stigma, and connect individuals to housing, healthcare, and employment—positioning recovery as a core component of federal policy.



Photo by Faces & Voices of Recovery

ADVANCING TELEMEDICINE & ACCESS

We fought to preserve telemedicine access for medications for opioid use disorder, mobilizing advocates and engaging policymakers. Our efforts secured a one-year extension of COVID-era flexibilities and permanent methadone reforms, ensuring continued access to life-saving care. These victories reflect our commitment to evidence-based policy and equitable recovery access.

DEFENDING METHADONE ACCESS

In January 2025, Faces & Voices published an Open Letter to Congress challenging stigma and misinformation about methadone. We urged lawmakers to prioritize science over ideology, protecting access to this life-saving treatment for Opioid Use Disorder.

MODERNIZING TREATMENT RULES

We supported the first update to 42 CFR Part 8 in over 20 years, strengthening privacy protections and expanding access to opioid treatment. These changes reflect our commitment to removing barriers and advancing recovery-oriented care.

CHAMPIONING THE CARE ACT

We continued advocating for the Comprehensive Addiction Resources Emergency (CARE) Act, proposing \$125 billion over ten years to expand substance use services and recovery supports—a bold investment in long-term infrastructure.

PROMOTING FOOD SECURITY

Faces & Voices backed the RESTORE Act to lift the federal ban on SNAP benefits for individuals with felony convictions, reducing barriers to reentry and supporting stability for people in recovery.

EXPANDING RECOVERY FUNDING

Our advocacy secured a \$1 million increase for the Building Communities of Recovery (BCOR) program, bringing total funding to \$17 million. BCOR strengthens community networks and recovery community organizations that provide peer support services — cornerstones of sustained recovery.

Grassroots Mobilization

ADVANCING EQUITABLE RECOVERY: A CALL TO ACTION

In 2024, CEO Patty McCarthy published a compelling op-ed urging states to use opioid settlement funds for equitable, evidence-based recovery strategies. With billions being allocated, she called for transparency, accountability, and investment in peer-led services, housing, employment, and culturally responsive care. Her message emphasized that these funds offer a once-in-a-generation opportunity to reshape recovery infrastructure and support long-term wellness. By centering lived experience and advocating for sustainable solutions, McCarthy's leadership continues to influence policy conversations and funding decisions nationwide. This call to action reinforces Faces & Voices of Recovery's commitment to building a Recovery-Ready Nation where recovery is accessible, inclusive, and supported in every community.



SIGN-ON LETTERS: ADVANCING POLICY THROUGH COLLECTIVE ADVOCACY

Throughout 2024, Faces & Voices of Recovery® played a pivotal role in mobilizing national support for key legislative and regulatory priorities by leading and joining sign-on letters to Congress and federal agencies. These efforts amplified the voice of the recovery community and strengthened our collective impact on policy change.

Highlights Include:

- July: Led a sign-on letter urging Congress to protect funding for the CDC's Overdose Division.
- August: Supported expanded Medicare access for individuals reentering from incarceration and advocated for improved maternal health care for people with substance use disorders.
- October: Endorsed the BUPE for Recovery Act to broaden access to evidence-based treatment.
- November: Called on Congress to include the Modernizing Opioid Treatment Access Act (M-OTAA) in year-end legislation.
- December: Advocated for lifting the federal funding cap on Contingency Management (CM) incentives to integrate CM into mainstream care.

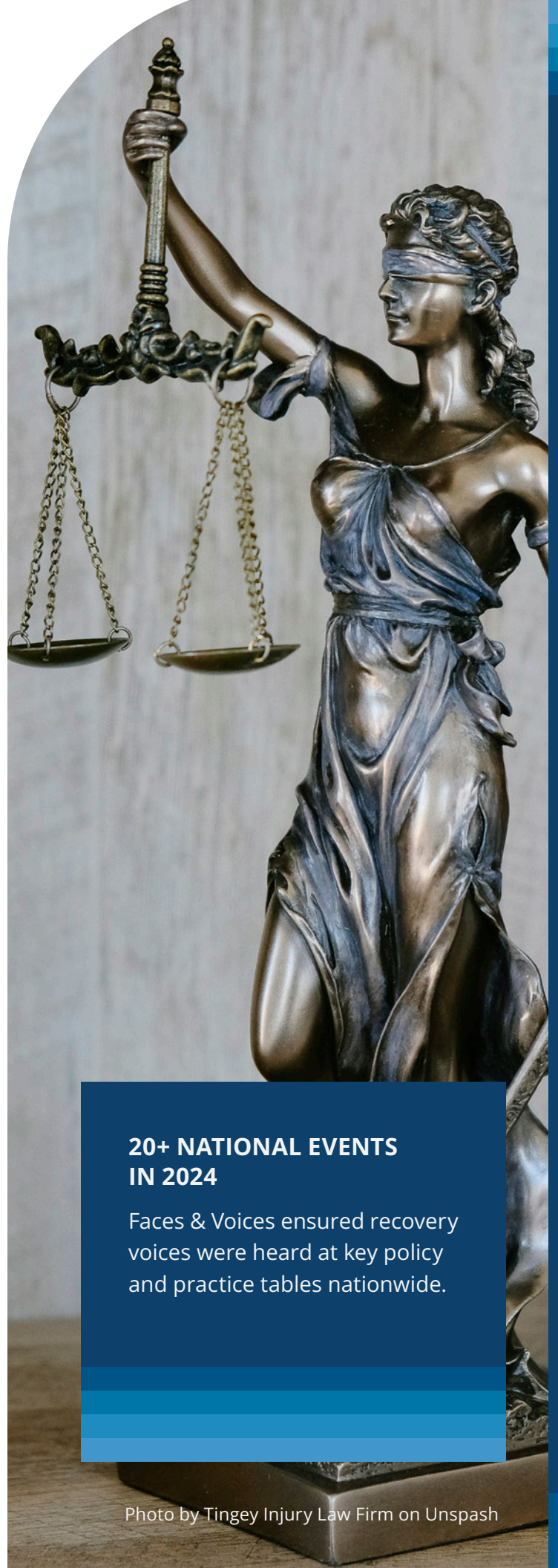
These strategic sign-on efforts reflect our commitment to advancing recovery-oriented policies and ensuring equitable access to care for all.

Partnerships, Outreach and Stakeholder Engagement

Collaboration is at the heart of our work. This year, we deepened relationships with national allies, community organizations, and peer leaders to expand our reach and impact. Through convenings, campaigns, and shared initiatives, we fostered a united movement for recovery.

NATIONAL & REGIONAL ENGAGEMENT

- Attended 20+ national conferences, summits, and briefings to amplify recovery voices in policy and practice.
- Contributed to SAMHSA dialogues on mental health, harm reduction, prevention, LGBTQIA2s+ behavioral health, and peer support.
- Represented recovery at major events: Rx Summit, NATCON, National Conference on Addiction Recovery Science.
- Regional engagement: NJ Recovery Ecosystems Conference, DC Walk for Recovery, and state summits in Iowa, South Carolina, Florida.
- Special initiatives: SAMHSA STAR Awards, FORE All-Grantee Meeting, Oxford House World Convention.



20+ NATIONAL EVENTS IN 2024

Faces & Voices ensured recovery voices were heard at key policy and practice tables nationwide.

Photo by Tingey Injury Law Firm on Unsplash

MOBILIZING ADVOCATES AND CELEBRATING RECOVERY THROUGH SIGNATURE EVENTS

In 2024, Faces & Voices of Recovery® hosted a series of impactful events designed to promote recovery, advance equity, and mobilize advocates nationwide. These gatherings provided platforms for education, networking, and collective action, reinforcing our mission to build a Recovery-Ready Nation.

Key Events:

- **Recovery Leadership Summit (RLS)** – Denver – Our flagship event bringing together leaders to share strategies and strengthen recovery advocacy.
- **Equity Dinner** – Denver – A space for dialogue on inclusion and equity within recovery systems.
- **America Honors Recovery Gala Dinner** – Washington, DC – A national awards ceremony celebrating champions of recovery.
- **Recovery Month Kick-Off Luncheon & Walk for Recovery** – Washington, DC - Launching National Recovery Month and raising public awareness about recovery as a reality.
- **Recovery Month National Hub Event** – Chicago – A central gathering to unite recovery voices and amplify the movement on a national stage.
- **Education & Training:** Equipping advocates with tools to influence policy and expand recovery supports.
- **Community Building:** Strengthening connections among Recovery Community Organizations (RCOs), allies, and individuals in recovery.
- **Public Awareness:** Elevating recovery stories and reducing stigma through visible, inclusive celebrations.

Together, these events demonstrate Faces & Voices' commitment to mobilizing recovery advocates and creating spaces where collaboration drives systemic change.

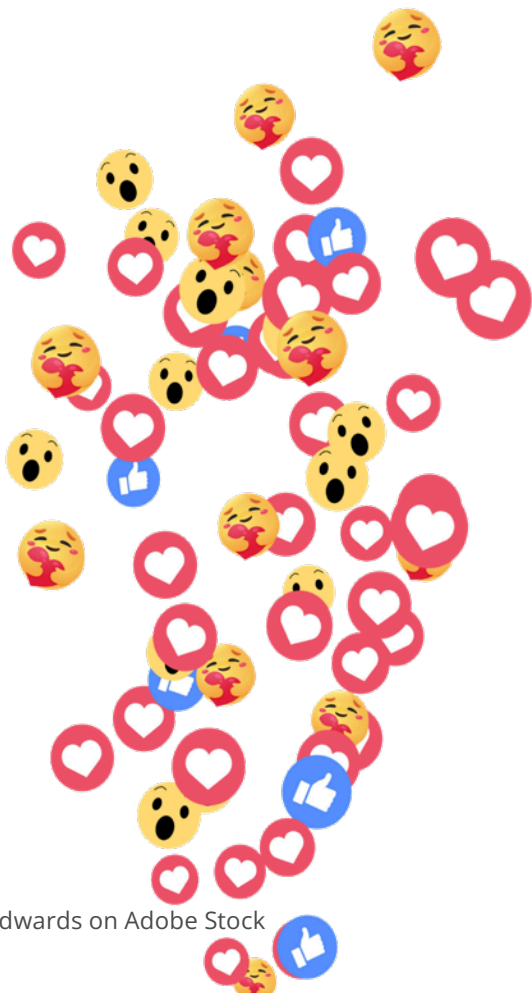
ADVANCING RECOVERY THROUGH STRATEGIC PROJECTS AND PARTNERSHIPS

- **Practice Guidelines:** Consulted with University of Houston to improve access to medications for opioid use disorder in community pharmacies.
- **Research Access:** Consulted on the delivery of culturally relevant, lay-friendly research through NIH HEAL Initiative.
- **Comprehensive Opioid, Stimulant, and Substance Use Program (COSSUP):** Developed curriculum, webinars, podcasts, and hosted Peer Empower Hour for Department of Justice, Bureau of Justice Assistance.
- **Regional Initiatives:**
 - Leadership development in South Carolina
 - Peer workforce training in Indiana
 - Specialized RCO training in Pennsylvania
 - Supported Iowa's annual recovery conference
 - Governance and fiscal training for peer-run organizations in California.



BY THE NUMBERS

	Post Engagements	Total Followers	Post Impressions
Facebook	17,600	31,807	831,627
LinkedIn	2,885	5,176	84,291
Instagram	1,841	8,472	14,345
Twitter (X)	622	12,621	15,125



10+ Strategic Projects in 2024

From national partnerships to regional initiatives, Faces & Voices advanced recovery systems and expanded access to care.

Photo by Mdv Edwards on Adobe Stock

EXPANDING RECOVERY VOICES THROUGH PODCASTING

In 2024, Faces & Voices of Recovery® continued to amplify recovery stories and advocacy through its Recovery Stories Have Power podcast series, releasing 27 episodes that reached thousands of listeners nationwide. This platform provided education, inspiration, and a space for dialogue on critical issues impacting recovery communities.

Highlights from Season 2 and Special Episodes:

- **Introduction & Leadership:** Meet the Hosts and conversations with Faces & Voices leaders, including a bonus episode featuring former COO Philip Rutherford.
- **Expert Insights:** Interviews with thought leaders such as Patrick J. Kennedy, Dr. Jerome Adams (Former U.S. Surgeon General), and Dr. Corrie Vilsaint, offering perspectives on policy, science, and stigma reduction.
- **Community Voices:** Stories from advocates and innovators like Mark Sanders, Sparkle Lindsay, and Tara Moreno-Wallen, showcasing grassroots efforts and cultural contributions to recovery.
- **Special Features:** Recovery Month specials and live recordings from the Recovery Leadership Summit, plus a bonus episode highlighting the National Rally for Recovery and Mobilize Recovery Bus Tour.

Through these episodes, Faces & Voices advanced its mission to educate, inspire, and mobilize recovery advocates, ensuring that diverse voices and experiences shape the national conversation on recovery.

“The Recovery Stories Have Power podcast is my go-to resource. Every episode feels like a conversation that matters—educational, inspiring, and deeply human.”

— Alex Thompson, Recovery Advocate & Podcast Listener

CONTRIBUTING TO GROUNDBREAKING RESEARCH ON RECOVERY COMMUNITY CENTERS

In March 2024, Faces & Voices of Recovery®’s CEO co-authored a landmark study led by the Recovery Research Institute and published in the Journal of Addiction Medicine. The research explored the role of Recovery Community Centers (RCCs) in supporting individuals with substance use disorder (SUD), including those using Medications for Opioid Use Disorder (MOUDs). Findings confirmed RCCs as welcoming, peer-led environments for people taking MOUDs and emphasized the potential for stronger collaboration between RCCs and healthcare providers to expand recovery support and combat the opioid epidemic.

A related pilot study co-led by Faces & Voices examined the use of Telephonic Recovery Support Services (TRSS), showing its effectiveness as a scalable, low-barrier tool—especially valuable for rural and underserved communities.

Programs and Services

Our programs provided vital support, education, and resources to individuals, families, and communities. From peer recovery training to technical assistance and public awareness campaigns, we delivered high-quality services that empower recovery and promote long-term wellness.

NEW DEVELOPMENTS DRIVING INNOVATION AND GLOBAL COLLABORATION

In 2024, Faces & Voices of Recovery® launched several transformative initiatives to strengthen recovery infrastructure and expand access to resources:

- **Recovery & U Learning Management System (LMS):** A centralized platform offering accredited training and educational resources for recovery professionals and advocates.
- **Peer Recovery Net App:** A mobile application providing peer recovery workers with tools, resources, and networking opportunities to support individuals in recovery.
- **Certification of Recovery Community Organizations (RCOs):** Establishing a formal certification process to ensure quality standards and accountability across RCOs nationwide.
- **Expanded and More Inclusive Alliance for Recovery Centered Organizations® (ARCO):** Broadening membership to include diverse voices and foster equity within the recovery movement.
- **Global Collaboration:** Began working with the Global Recovery Network, Colombo Plan, and ISSUP to deliver a series of recovery webinars for advocates worldwide in 2025, extending our reach and influence beyond U.S. borders.

These developments reflect Faces & Voices' commitment to innovation, inclusivity, and global leadership, ensuring recovery support systems remain responsive, evidence-based, and accessible to all communities.

"Recovery Community Centers are a lifeline. They don't just offer services—they create a space where people feel seen, supported, and empowered to thrive."

— *Maya Johnson, Recovery Advocate*

STRENGTHENING RECOVERY THROUGH TRAINING AND CAPACITY BUILDING

In 2024, Faces & Voices of Recovery® delivered a wide range of training and technical assistance designed to reduce stigma, build leadership, and enhance organizational capacity across the recovery movement.

103

Total Training Events

2,377

Attendees

1,444

Evaluations Submitted

4.86/5

Satisfaction Rating

1,831

Total TA Hours

354

Total CEUs Offered

National Recovery Institute® (NRI):

- Conducted 103 training events, drawing 7,213 registrants, of whom 2,377 attended. Among attendees, 1,444 participants submitted evaluations, resulting in a high average satisfaction rating of 4.86 out of 5, indicating strong engagement and positive feedback.
- In total, 8,498 individuals registered for NRI trainings through 2024, representing 49 states—with Hawaii being the only state without registrants.
- Participation also extended to Washington, D.C. and U.S. territories and affiliated regions including Armed Forces Pacific, Guam, Northern Mariana Islands, the Philippines, Puerto Rico, and the U.S. Virgin Islands.
- 11 organizations participated in the inaugural Leadership Cohort, piloted in Illinois. This cohort equipped participants with practical tools and strategies to cultivate positive and productive organizational cultures while strengthening team collaboration and leadership capacity. Participants received a comprehensive workbook designed for ongoing use within their organizations, including experiential activities and guided instruction to support implementation and sustained learning.
- A total of 354 Continuing Education Units (CEUs) were offered through virtual and in-person trainings.
- Provided 1,831 hours of technical assistance to 79 organizations across 27 states.

SPOTLIGHT ON ARCO: STRENGTHENING THE RECOVERY MOVEMENT NATIONWIDE

The Alliance for Recovery-Centered Organizations (ARCO) is a vibrant national network of recovery-focused nonprofits working together to advance the voice of the recovery community. Convened by Faces & Voices of Recovery®, ARCO connects Recovery Community Organizations (RCOs) across the country to share best practices, build capacity, and advocate for policies that support recovery.

ARCO members are united by a common mission: to promote long-term recovery through peer-led support, public education, and community engagement. Through regular convenings, technical assistance, and collaborative campaigns, ARCO helps amplify the impact of local efforts and strengthens the national recovery infrastructure.

MEMBERSHIP GROWTH & DIVERSITY

In 2024, ARCO welcomed 22 new member organizations, expanding its reach to 46 states and bringing total membership to 222. These additions reflect the growing diversity and innovation within the recovery movement, including organizations serving rural communities, LGBTQIA2s+ populations, and those integrating wellness and holistic approaches. Each new member strengthens ARCO’s collective voice and broadens its capacity to support recovery across varied populations and regions.

**222 ARCO
Members
Nationwide**



WHY JOIN ARCO?

Membership in ARCO offers access to exclusive resources, training opportunities, and a powerful network of peers. It’s a chance to learn, grow, and lead alongside others who are building recovery-ready communities every day.

Photo by Damian Zaleski on Unsplash

COMMUNITY ENGAGEMENT & SUPPORT

- 10 ARCO All-Member Calls
- Topics: medication-assisted recovery, substance use among older adults, organizational wellness.
- Fostered dialogue and shared insights across the network.
- 45+ ARCO Recovery Leadership Support Groups
- Inclusive Leadership Model
- Themes: self-care for peer workers, participatory processes, community feedback, financial oversight.
- Strengthened leadership capacity and organizational sustainability.
- Transitioned from weekly Executive Directors group to Recovery Leadership Support Group open to all staff.
- Increased participation and deeper connections across organizational levels.

TRAINING & EMPOWERMENT

We hosted an ARCO member-exclusive Our Stories Have Power (OSHP) training, certifying 19 individuals to facilitate the curriculum in their communities—amplifying the voices of recovery advocates nationwide.

CERTIFICATION

We continued to strengthen our RCO certification process, launching our first virtual tours and interviews and streamlining operations through Salesforce to enhance efficiency and accessibility.

“The Recovery Leadership Support Groups have been a game-changer. They give us a space to share challenges, learn from each other, and grow as leaders.”

— RCO Peer Leader, Georgia

55+ ARCO Engagement Sessions in 2024

Connecting leaders and members nationwide to strengthen recovery networks.

CAPRSS ACCREDITATION PROGRAM

The Council on Accreditation of Peer Recovery Support Services (CAPRSS) , at Faces & Voices of Recovery®, is the only accrediting body dedicated to peer recovery support services. Its rigorous, strengths-based process promotes excellence, accountability, and continuous quality improvement. Accreditation signals credibility to funders, partners, and the public while ensuring person-centered care.

In 2024, CAPRSS expanded nationally, completed multiple site visits, and added new organizations to its pipeline—reflecting growing recognition of its role in strengthening peer-led recovery systems.



“The CAPRSS accreditation process challenged us to grow and improve. It validated our commitment to quality and gave funders confidence in our work.”

— Accredited Recovery Organization

RECOVERY DATA PLATFORM® AND RECOVERY VITAL SIGNSSM: DRIVING IMPACT THROUGH DATA

The Recovery Data Platform® (RDP) is a secure, cloud-based system that helps peer recovery support organizations collect and analyze data to strengthen peer relationships and demonstrate recovery outcomes. RDP tracks engagement, services, and progress in real time—supporting grant reporting, program evaluation, and advocacy.

A key feature of RDP is Recovery Vital SignsSM, a standardized set of indicators that measure recovery stability and wellness across multiple domains. These vital signs provide actionable insights into areas such as housing, employment, social connection, and overall well-being—helping organizations identify trends, tailor support, and improve outcomes.

Used by a growing national network, RDP equips organizations to show effectiveness, secure funding, and influence policy. Faces & Voices provides onboarding, training, and technical assistance to maximize benefits. Joining RDP means joining a national effort to build recovery infrastructure through shared learning and data-driven decision-making.

Key Benefits:

- Improves peer support – Strengthens connections and engagement among individuals in recovery.
- Demonstrates outcomes – Provides measurable data to show program effectiveness.
- Enhances accountability – Tracks progress and ensures transparency.
- Supports funding – Offers evidence-based metrics that appeal to funders and stakeholders.
- Drives continuous improvement – Identifies trends for better decision-making.

SPOTLIGHT ON INNOVATION: RECOVERY DATA PLATFORM®

Cory O'Brien, a dedicated team member at Turning Point Recovery Support Center in Massachusetts, shared a powerful reflection on the value of the Recovery Data Platform® (RDP):

“Recovery Data Platform® is really user-friendly, provides free ongoing monthly training, very responsive to support requests, and we have a relationship with them. Recovery is happening in so many ways, and the participant might not even know it—and we get to show them the improvements and progress utilizing RDP. I LOVE RDP!”

— Cory O'Brien, Member,
Turning Point Recovery Support Center, Massachusetts



Cory’s words capture the essence of what makes RDP a transformative tool in the recovery support landscape. More than just a data system, RDP is a partner in the mission to uplift individuals in recovery. Its intuitive design, commitment to continuous training, and responsive support empower peer recovery professionals to track progress, celebrate milestones, and reflect back the often-unseen growth that participants experience.

By leveraging RDP, organizations like Turning Point are not only enhancing service delivery—they’re deepening relationships, fostering hope, and making recovery visible in meaningful ways.

Over the past five years, the Recovery Data Platform® has shown steady growth and impact across all key metrics:

RDP BY THE NUMBERS					
	2024	2023	2022	2021	2020
Support Requests Completed	2,574	1,933	1,633	1,771	1,108
New Organizations Added	23	28	19	19	18
Active RDP Licenses	1,382	1,141	846	779	372
Demos Provided	73	124	91	58	-
Recovery Capital Assessments Completed	23,148	8,845	5,470	2,694	825
Participants Create	59,352	50,588	37,833	27,211	20,081
Recovery Coaching Sessions Completed	204,245	112,767	81,351	69,099	67,731

ENGAGEMENT & SERVICES:



PLATFORM USAGE & REACH:



Platform Usage & Reach:

- Support Requests Completed more than doubled from 1,108 in 2020 to 2,574 in 2024, reflecting increased user engagement and platform adoption.
- Active RDP Licenses grew from 372 in 2020 to 1,382 in 2024, indicating broader organizational participation.
- New Organizations Added remained relatively stable, with a slight increase in 2024 (23) compared to previous years.

Engagement & Services:

- Recovery Coaching Sessions Completed nearly tripled, from 67,731 in 2020 to 204,245 in 2024.
- Participants Created rose significantly from 20,081 in 2020 to 59,352 in 2024, showing expanded reach to individuals in recovery.
- Recovery Capital Assessments Completed saw a dramatic increase, especially between 2023 and 2024, jumping from 8,845 to 23,148.

SUPPORTING PREGNANT AND POSTPARTUM INDIVIDUALS IN RECOVERY

Faces & Voices of Recovery® is proud to partner with Oak Ridge Associated Universities (ORAU) on a CDC-funded initiative to create a nationally accredited continuing education certificate for Peer Recovery Workers (PRWs) supporting pregnant and postpartum individuals in recovery.

Now in its second year, our role includes:

- Facilitating discussion groups to shape program design
- Using our Recovery Data Platform® (RDP) for evaluation and data collection
- Piloting training content for relevance and effectiveness

This collaboration reflects our commitment to integrating recovery support into maternal health initiatives and improving outcomes for families affected by substance use disorders.

“We are deeply grateful for our partnership with Faces & Voices of Recovery® on our CDC-funded project to develop a national training program for peers serving pregnant and postpartum people affected by substance use. Their expertise and deep connection to the recovery community have enriched our work at every level ... Their partnership has made our work stronger, more authentic, and more impactful.”

— Jennifer Reynolds, Senior Manager of Public Health Programs, ORAU

STRENGTHENING COMMUNITIES THROUGH RECOVERY CAPITAL POP-UPS

In 2024, Faces & Voices of Recovery® partnered with 10 Recovery Community Organizations (RCOs) across the nation to host a series of Recovery Capital Pop-Up events, creating opportunities for communities to connect, share resources, and discuss health policies that impact recovery.

These events included a total of ten pop-ups held across three states: Indiana hosted five pop-up events, Florida held four, and Pennsylvania had one.

The Value of Recovery Capital Pop-Ups:

- Community Connection: Brings together individuals in recovery, service providers, and advocates to strengthen local recovery ecosystems.
- Policy Engagement: Provides a platform for dialogue on health policies and systemic barriers, empowering communities to influence change.
- Resource Access: Links participants to housing, employment, healthcare, and peer support services essential for long-term recovery.
- Capacity Building: Equips RCOs with tools and strategies to expand recovery support networks and foster collaboration.

By partnering with RCOs, Faces & Voices ensures these events are locally driven yet nationally supported, advancing our mission to build a Recovery-Ready Nation where every community has the resources to sustain recovery.

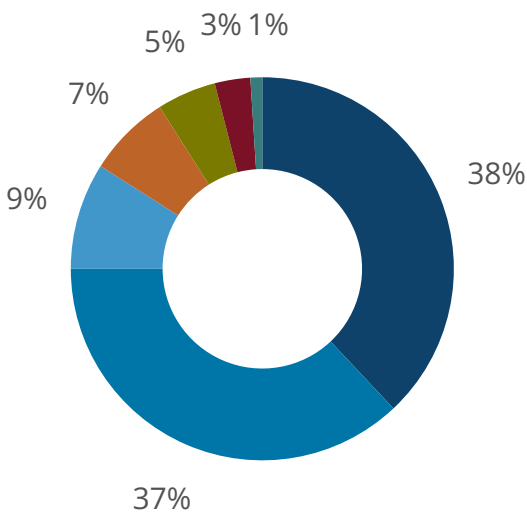
Financial Snapshot

We maintained strong financial stewardship, ensuring transparency and sustainability across all operations. This year's financial performance reflects strategic investments in programs, infrastructure, and innovation—positioning us for continued impact and growth.

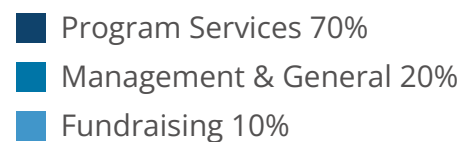
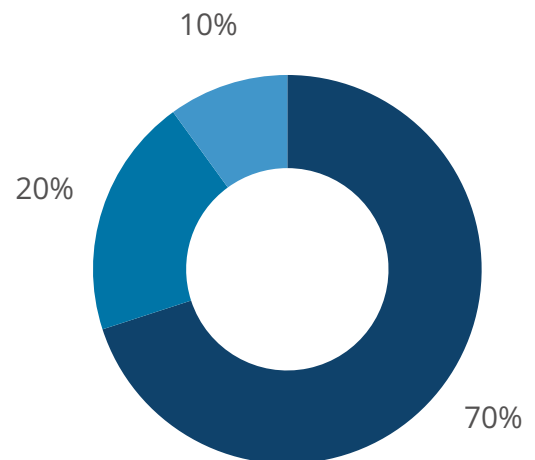
Faces & Voices of Recovery® continued to invest in programs and advocacy that strengthen recovery support nationwide. Our financial performance reflects both the growth of our initiatives and the challenges of sustaining a rapidly expanding movement.

While 2024 closed with an operating deficit, these investments were intentional—positioning Faces & Voices for long-term impact through expanded training platforms, certification programs, and global partnerships. Our commitment remains focused on building a Recovery-Ready Nation, ensuring every dollar spent advances recovery access, equity, and sustainability.

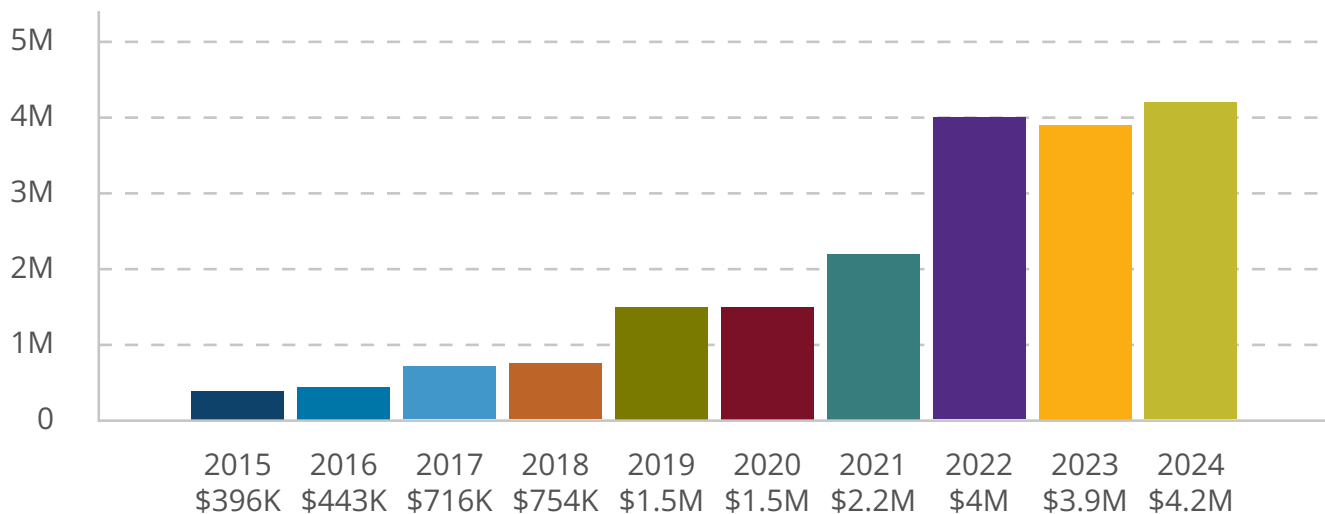
2024 TOTAL REVENUE \$4,268,625



2024 TOTAL EXPENSES \$4,859,021



2015-2024 OPERATING REVENUE



2024 FUNDING SOURCES

Our work in advancing recovery support services and strengthening communities would not be possible without the generous contributions and partnerships that sustain our mission. In 2024, we were proud to collaborate with a diverse network of organizations and agencies committed to improving lives impacted by substance use. These partnerships provided essential resources that enabled us to expand programs, innovate solutions, and deliver meaningful impact nationwide.

We gratefully acknowledge the support of our partners, including:

- Addiction Policy Forum
- Advocates for Human Potential
- AICDAC-Armstrong-Indiana-Clarion Drug and Alcohol Commission
- Altarum Institute
- American Academy of Addiction Psychiatry
- C4 Innovations
- Colombo Plan Drug Advisory Program
- Connecticut Department of Children and Families
- Elevance Foundation
- Florida Department of Children and Families
- H2PCI
- Illinois Department of Human Services
- Indiana Family and Social Services Administration
- Iowa Department of Public Health Bureau of Substance Abuse
- Mental Health America of Indiana
- Oak Ridge Associated Universities
- South Carolina Department of Alcohol and Other Drug Abuse Services

In addition to these vital partnerships, we also receive revenue through individual donations, CAPRSS accreditation fees, Alliance membership fees, Recovery Data Platform® (RDP) license purchases and customizations, and event registration fees and sponsorships. Each contribution plays a critical role in sustaining our efforts and driving progress toward a future where recovery is accessible and supported for all.

Photo by Marvin Meyer on Unsplash



Charity Navigator



✦ FOUR-STAR ✦

Platinum
Transparency
2024

Candid.

CELEBRATING OUR SUPPORTERS: BUILDING A RECOVERY-READY NATION TOGETHER

We extend our deepest gratitude to the generous donors and philanthropic leaders who make our mission possible. Your support fuels our advocacy, strengthens peer recovery networks, and helps build a future where recovery is celebrated, supported, and sustained.

As the recovery movement grows, so does the need for dedicated recovery philanthropy—funding that uplifts people with lived experience, expands access to peer-led services, and invests in long-term recovery solutions. Every contribution, large or small, helps us advance equity, dignity, and opportunity for millions of individuals and families affected by substance use.

Faces & Voices of Recovery® is proud to hold the Platinum Seal of Transparency from Guidestar and a 4-star rating from Charity Navigator, affirming our commitment to accountability, impact, and responsible stewardship of donor resources.

Join us in building a Recovery-Ready Nation.

Your support empowers change, amplifies voices, and creates pathways to healing. Visit or facesandvoicesofrecovery.org/donate or scan the QR-code to make a gift today.



Looking Ahead

As Faces & Voices of Recovery® enters its third decade, our vision for a Recovery-Ready Nation is more urgent and achievable than ever. The challenges ahead—rising mental health needs, evolving substance use trends, and persistent inequities—demand bold leadership, innovative solutions, and a deep commitment to lived experience. We remain focused on strengthening peer-led recovery systems, expanding access to care, and elevating recovery as a public health priority and a human right.

In 2025, our strategic priorities reflect this commitment. We will scale certification of Recovery Community Organizations (RCOs), expand virtual training platforms, and deepen partnerships with healthcare and research institutions. We will amplify public awareness campaigns to reduce stigma and end discrimination against people with substance use disorders. Our policy team will continue to center the voices of people with lived experience in legislative and regulatory discussions, while engaging advocates as ambassadors for recovery in states across the nation.

Through inclusive programming and targeted outreach, we aim to ensure recovery is accessible and celebrated in every community. Our signature events and growing global collaborations will continue to mobilize recovery champions and share innovations across borders, shaping a future defined by hope, dignity, and recovery for all.



Photo by Faces & Voices of Recovery

STRATEGIC PRIORITIES FOR 2025:

Expand access to peer-led
recovery support

Support recovery community
organization sustainability

Increase outreach to
underserved communities

Enhance public awareness
and reduce stigma

End discrimination against people with
substance use disorders

Center lived experience
in policy and advocacy

Engage advocates as state-level
recovery ambassadors

Grow global collaboration
and knowledge exchange

Mobilize the movement through impactful events

OUR COMMITMENT

Faces & Voices of Recovery® remains steadfast in its mission to elevate recovery as a public health priority, a human right, and a community strength. With your continued support, we will build systems that honor lived experience, remove barriers, and create lasting change. Together, we are shaping a future defined by hope, dignity, and recovery for all.

Appendix

PODCAST: 27 EPISODES

- Episode 1 - Introduction to Season 2, Meet the Hosts
- Episode 2 - Mark Sanders, Online Museum of African American Addictions, Treatment and Recovery
- Bonus Episode 2 - Philip Rutherford - Former COO of Faces & Voices of Recovery®
- Episode 3 - Yo' Sis, Spoken Word Artist
- Bonus Episode 3 - John Shinholser, Co-Founder, McShin Foundation
- Episode 4 - Bill Sweeney, Livability Initiative
- Episode 5 - Lori Mellinger & Amanda Cassidy-Trejo, Lioness: Justice Impacted Women's Alliance
- Episode 6 - Kevin Rumley, Program Director, Buncombe County Veteran's Treatment Court
- Episode 7 - Jonathan Westfall, Executive Director, ROCovery Fitness
- Episode 8 - Ruby Takushi, Program Director and Co-Founder, Recovery Cafe
- Episode 9 - Thomas McCarry, Zero Overdose
- Episode 10 - Sparkle Lindsay, Recovery Leadership Summit Live
- Episode 11 - Dr. Haner Hernández, Recovery Leadership Summit Live
- Episode 12 - Dr. Corrie Vilsaint, Recovery Leadership Summit Live
- Episode 13 - Patrick J. Kennedy - Former Congressman, Founder of the Kennedy Forum - Recovery Stories Have Power Live
- Episode 14 - Tara Moreno-Wallen, Serenity House Founder
- Episode 15 - Lionel Oglesby - Equity Officer, Legal Action Center
- Episode 16 - Recovery Month Podcast Special #1 - Keegan Wicks on Recovery Advocacy
- Episode 17 - Recovery Month Special #2 - Dr. Felecia Pullen on Community Based Care
- Episode 18 - Recovery Month Podcast Special #3 - Garrett Hade, co-founder of Mobilize Recovery
- Episode 19 - Recovery Month Podcast Special #4 - Libby Jones, Program Director Overdose Prevention Initiative
- Episode 20 - Bonus Episode - National Rally for Recovery and Mobilize Recovery Bus Tour Clip-Show
- Episode 21 - Dr. Jerome Adams, Former US Surgeon General
- Episode 22 - Tim Snyder & Mike Oxley, Talkin' Trash Podcast
- Episode 23 - Mark Rosman, Director for Film & TV
- Episode 24 - Shannon Egan, Recovery Movement Consulting
- Episode 25 - Recovery Stories Have Power - New Year's Special



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resources by visiting our website.



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