



**FACES & VOICES
OF RECOVERY**

ADVOCATE. ACT. ADVANCE.

How to Give Your Story Power

1



Planning:

- Start by defining your photography's or video's purpose and message.
- Video: write a script or outline to organize your ideas and ensure a clear structure.
- Choose the right location, lighting, and equipment for your shoot.

2



Capturing:

- Use a tripod or stabilizer to keep your shots steady.
- Pay attention to framing and composition.
- Video: record good quality audio by using a microphone or getting close to the subject.

3



Editing:

- Video: cut out unnecessary footage and keep your video concise.
- Cut out unnecessary images and only edit the finals.
- Video: Add music, sound effects, and graphics to enhance your message.
- Use color correction and grading to improve the visual quality of your video or photos.
- Remember to practice and experiment with different techniques to improve your video-making skills.