

# ERIC HAUSER

## ERIC HAUSER FILLS A DISTINCT AND VITAL NICHE.

He combines high-level strategic communications skills, consulting experience in the addiction field, and his own personal recovery from alcoholism. Whether it's building community support, sharpening messages for advocacy campaigns, or strengthening donor strategies, Hauser delivers communications skills that will increase your impact.

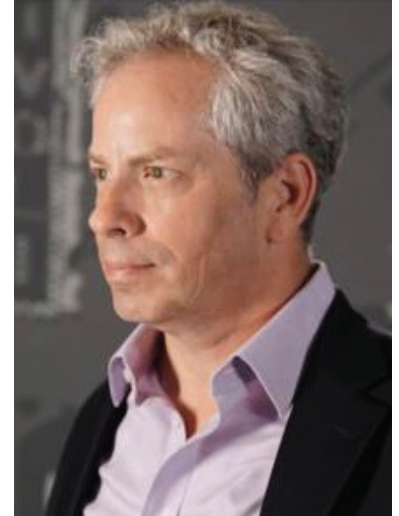
30 years of strategic communications expertise in politics and advocacy

Six years of service on the Ashley Treatment Center's Advisory Council

Long-term, active recovery from alcoholism

His passion for the recovery field is further grounded in a deep commitment to mission-driven causes. As president of The Hauser Group, he worked with nearly 300 public interest clients, including leaders in the public health, community development, and mental health fields.

Hauser believes that sophisticated communications are essential to elevating the national importance of integrated treatment and recovery services.



## CAREER HIGHLIGHTS

Hauser has been an innovative communicator in many sectors: advocacy, Capitol Hill, presidential campaigns, philanthropy, the labor movement, and the private sector. High-level experience across such a broad landscape makes Hauser a valuable asset in the complex field of addiction treatment and recovery.

### HIGHLIGHTS

Congressman Chuck Schumer,  
Communications Director

Senator Bill Bradley,  
Communications Director

The Widmeyer Group, Vice President

The Hauser Group, Founder and President

Bill Bradley for President,  
Communications Director

AFL-CIO, Strategic Advisor  
and Communications Director

University of Maryland, Adjunct Professor

## COMMUNICATIONS for TREATMENT and RECOVERY

Hauser offers a full communications portfolio, ranging from comprehensive strategies to tailored projects and tactics. His services include:

### CAMPAIGN

Advocacy, grassroots, and member communications plans

Media relations initiatives

Communications-based marketing and fundraising strategies

Social media campaigns and advertising

Web site development and revision

### MESSAGE AND WRITING

Speeches, op-eds, media content, and membership materials

Message development

Writing coaching and workshops

### ORGANIZATIONAL

Partnership development

Board communications and consultation

Crisis communications